

COMMENTS

The Rivers

Rockabilly Trio

On "ROCKABILLY DAYS" (The Rivers' Tribute Show):

"BEST FIND – 'Rockabilly Days' in Phoenixville!"
- *Philadelphia Inquirer*

"After their auspicious appearance during BlobFest weekend, The Rivers Rockabilly Trio will bring Rockabilly Days back to the Colonial Theater!"
- *The Phoenix, Dennis Wright*

"Saw your show at the Colonial Theater. It was great. Renewed my interest in Rockabilly!" – *Sid Datskow*

"Your show last night at the Colonial Theater was excellent – *Rich & Gerry Moore*

Thanks for a great night! – *Jeanne & Rob, Roe & Gordon from South Philly*



On "SILLY ROCKABILLY" (The Rivers' Children's Show):



"It was THRILLING to see all those children dancing in the aisles!"
- *Mary Foote, Executive Director, Colonial Theatre*

"Our kids are sure to take really good naps today! They had so much fun, and we were all dancing with them!" - *Moms' Club Group*

"We were really amazed at how much fun that music is! We are going to look for CDs for the kids..." - *Camp Counselors, YMCA Group*

"The Rivers made it fun with all the hand motions and sing-along songs. It was a delightful show!" - *Lynn Smith, Mom*

On "Summer Nights Under the Stars" (annual Chaddsford Winery concert series):

"The Rivers hold the attendance record for the 2006 Summer Nights Under the Stars concert series on one of the hottest nights of the year. There were people dancing everywhere!"

- *Barbara Polilli, Chaddsford Winery Manager*

NOTE: The attendance record was broken with a sell-out when The Rivers were re-booked in 2007.

On their recent appearance at Philadelphia Swing Dance Society:

"We took a chance on The Rivers and we are glad we did. It was a great night for us and they really know how to play for dancers. They will be coming back!" - *Jim Kitch, PSDS Club President*

"You guys make an amazing sound for only three people!" - *Anonymous Dancer*

CONTACT: The Rivers Rockabilly Trio 484-252-3300 RiverMail@TheRiversOnline.com

BIOGRAPHY

The Rivers

Rockabilly Trio

HOW IT HAPPENED...

About four years ago, Philadelphia area singer-guitarist Stu Frederick began to notice that a certain kind of music made people from every generation really happy whenever it was played. As a teacher, he had already learned that every school child knows "Blue Suede Shoes," "Hound Dog," and "Rock Around the Clock." How?

"To heck with 'How?!' reasoned Stu. "Why not put together a band that will play this music that makes people of all ages bounce and smile?" And so, The Rivers Rockabilly Trio was born.

The Rivers play the very first hits of Rock'n'Roll; the great songs of Bill Haley, Buddy Holly, The Everly Brothers, Eddie Cochran, Carl Perkins, the young Elvis Presley, and many more, from the years 1952 to 1960.

Over three years of playing in a variety of settings, the Rivers have debuted both a theatrical tribute show and a children's show at the Colonial Theatre in Phoenixville, PA. They have also provided the "soundtrack" for the Colonial's annual BLOBFEST film and street festival for two years running.



PERSONNEL:

STU "Grand Daddy" FREDERICK – Guitar, Lead Vocal – Graduate of West Chester State College School of Music; a member of the Philly area singer-songwriter community for over thirty years; teaches guitar and raises chickens in Glenmoore.



RICH "The Mighty" MCKENZIE – Upright Bass, Vocal – A Chester County session and performing artist for the past two decades, Rich is also a Tai Chi instructor and an avid biker and hiker.

J.B. "Memphis" SMITH – Percussion, Acoustic Guitar, Vocal – A veteran hard rock drummer who had always dreamed of playing rockabilly, JB lives in West Chester with his beautiful wife and two young daughters. His daughter Jenna performs with The Rivers when they need a Purple People Eater!



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PRESS RELEASE COPY

(venue/producer) PRESENTS THE RIVERS ROCKABILLY TRIO

(venue/producer) presents the The Rivers Rockabilly Trio [at (venue)] on (day/date) for a concert tribute to the first big hits of rock'n'roll, the music that changed the world!

The Rivers have developed a family entertainment repertoire out of the music of Buddy Holly, The Everly Brothers, the young Elvis Presley, and other hit makers from the years 1952 to 1960. In a way, they see themselves as historical preservationists, bringing vintage American music to public ears that is, now, rarely heard on the radio.

July 5th, 1954 is named by some as the day "rockabilly" was invented at Sun Records' recording studio in Memphis, Tennessee. The young Elvis Presley opened the door for Buddy Holly, the Everly Brothers, and others that followed. However, the very first national #1 rock'n'roll hit is credited to Chester, PA sensation Bill Haley and the Comets. Owing to the international concert tours that followed that first big hit, rock'n'roll truly became "the music that changed the world."

The Rivers enjoy seeing the happy reactions to this music across a wide range of ages and background. It is the music of the "Baby Boomer" generation. But, they note, to this day, every school child knows Carl Perkins' 1955 hit, "Blue Suede Shoes"!

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(venue/producer) will present the The Rivers Rockabilly Trio [at (venue)] on (day/date) at (time). For tickets and further information, (information).

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PHOTOS

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Rockabilly Trio

SAMPLE HIGH-RES PHOTOS AVAILABLE FOR DOWNLOAD:



More available upon request...

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TECH RIDER

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STAGE

Stage space of 24' width and 16' deep is optimum. However, we are adaptable. We do not require drum risers, although some houses prefer them. If provided, they MUST be have a solid, inflexible surface. Riser surface dimensions of 8' x 8' are sufficient.

SETUP

(BACK OF STAGE)
BASS AMP DRUMS/VOX GUITAR AMP

BASS/VOX ACOUS./VOX GUITAR/VOX
(FRONT OF STAGE)

INPUT LIST (15)

NOTE: locations given in "stage" perspective, as looking out from stage into audience.

#	ITEM	INPUT TYPE	MONITOR MIX
1	VOX Wireless (down left)	Handheld; straight stand, easy clip	1
2	VOX – guitar (down left)	Shure 55SH preferred; boom stand	1
3	VOX – JB solo (down center)	Shure 55SH preferred; boom stand	1
4	VOX – bass (stage right)	Shure 55SH preferred; boom stand	1
5	VOX – drums (up center)	Shure 55SH preferred; boom stand	1
6	Guitar amp (up left)	SM57 or equiv.; short stand	2
7	Instrument (down center)	SM57 or equiv.; boom stand	2
8	Acoustic Guitar (down center)	direct	2
9	Upright Bass (down left)	direct from amp	2
10	Drums – kick (up center)		2
11	Drums – snare / hh		2
12	Drums – rack		2
13	Drums – floor tom		2
14	Drums – above set		2

MONITOR MIX # 1 – floor wedges at all vocal stations OR Bose PS-1 positioned at the rear (We carry the Bose system with us. If used, the feed must be instrument cable direct from the board.)

MONITOR MIX #2 – "backfill" cabs elevated on stands at rear of setup.

Please contact Stu Frederick for any technical questions or suggestions. THANK YOU

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BACKLINE

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INSTRUMENTS NEEDED IF AIR TRAVEL IS REQUIRED

- Upright Bass** – KING BASS, Road King or Slap King or equivalent model with gut strings set for slap and amplification.
- Bass Amp** - 300 watt minimum MESA/BOOGIE, GALLIEN-KREUGER, SVR, or HARTKE with 4x10 cab
- Drums** – YAMAHA, D.W., PEARL, or TAMA – 22" bass, 12" & 14" rack toms, 18" floor tom, 6x15" snare + stand, D.W. single bass pedal, 4 boom cymbal stands, hi hat stand w/clutch , throne; Cymbals – SABIAN or ZILDJIAN 24" ride, 14" crash, 16" crash, 18" crash/ride; one mounted cow-bell.
- Guitar** – Epiphone Wildcat with Bigsby vibrato tailpiece; .011in. gauge strings
- Guitar Amp** – MATCHLESS, or FENDER DEVILLE with working reverb and appropriate pedals, digital "slapback" delay (Danelectro preferred), volume pedal with tuner output (Ernie Ball preferred), highly visible digital tuner.
- Acoustic Guitar** – Martin D28 or equivalent Gibson or Taylor model with internal microphone or high quality acoustic pickup.

Please contact Stu Frederick for any technical questions or suggestions. THANK YOU